

A Global Seminar

Venue Seminar Room A
Capacity 150 seats
Priority for online pre-registration

Seminar Room A (East Hall 8)

Wed, 14 Oct

The Chinese Packaging Industry: Recent Development and Future Outlook

Head of International Depts.
China Packaging Federation
Ms. Zhang Yanni



12:50

Riding Consumer Megatrends: New Frontiers for Packaging Enterprises

Partner, Greater China Regional Lead
Simon-Kucher Shanghai Office (Founder of Hidden Champion)
Mr. Li Wenbo



13:30

Thu, 15 Oct

How Can Packaging Drive Future Business Growth? Winning Consumer Attention, Building Trust and Driving Engagement

Director of Consulting, Japan
Patrick Savstrom



12:50

13:30

Conference Tower

ASEAN's Sustainability Transition: How Japan's Green Packaging Leads the Way

Venue Conference Tower 605 • 606

Capacity 200 seats

Priority for online pre-registration

Updating "Packaging Strategies Demanded by the ASEAN Market" with invited government and business leaders driving green initiatives. A networking session with ASEAN speakers will follow the seminar.

Conference Tower

Thu, 15 Oct

10:30 Speakers: Package Associations from ASEAN
12:00 Member States, etc.

Priority for online pre-registration

Seminar registration opens on 26 August.

- ✓ Registration will close once capacity is reached. We encourage you to register early.
- ✓ Visitor pre-registration is required before registering for any seminar.
- ✓ The seminar program is subject to change. Please visit our website for the latest information.
- ✓ Audio recording, video recording, photography, and the unauthorized reproduction or distribution of seminar content are strictly prohibited.

English/Japanese Interpretation Available

A Global Packaging Symposium

Venue Seminar Room A Capacity 150 seats
Priority for online pre-registration

Seminar Room A (East Hall 8)

Wed, 14 Oct

Packaging Foresight 2035: The Transformation You Can't Afford to Miss

Keynote Speech

Principal
PTIS - Packaging & Technology Integrated Solutions
Todd Bukowski

Panel Discussion

Moderator:

President
Packaging Strategy Japan
Yasumasa Mori



Panelists:

Principal
PTIS
Todd Bukowski



Vice President
(Sustainability & Save Food)
World Packaging
Organisation (WPO)
Nerida Kelton



President
SCHÖNWALD CONSULTING
Jörg D. Schönwald



Senior Manager
Canning Technology
Research Association
Kana Hashimoto



14:00

16:30

Thu, 15 Oct

EU Circular Economy starting -How does Packaging sector face EU PPWR?-

Opening Talks

PPWR – what new European regulation means for business

Brand Director
Packaging Europe
Tim Sykes



Global insights: trends and innovation shaping circular outcomes

President
IPPO-International Packaging
Press Organisation
Lindy Hughson



The Paradox between Packaging & Food Waste

Vice President
(Sustainability & Save Food)
World Packaging Organisation (WPO)
Nerida Kelton



Panel Discussion

Moderator:

Chairman
Japan Packaging and
Logistics Consultants Society
Technical advisor
Japan Packaging Institute
Chihiro Sakamaki



Panelists:

Tim Sykes
Lindy Hughson
Nerida Kelton

14:00

16:30

B Join Sweden! Sustainable Packaging Seminar

Innovative Packaging Solutions from Sweden for a More Sustainable Future

Venue Seminar Room B

Capacity 100 seats

Priority for online pre-registration

Discover how Swedish companies are advancing sustainable packaging through cutting-edge technologies and innovative solutions. This seminar will showcase examples ranging from recyclable materials to smart packaging design, highlighting how sustainability can drive both environmental impact and business value. The session will also provide an opportunity to explore collaboration possibilities between Swedish and Japanese organizations and learn about the latest trends shaping the future of packaging.

Seminar Room B (East Hall 3)

Thu, 15 Oct

13:00

15:00

Business Sweden

(Embassy of Sweden, Commercial & Investment Office)



TOKYO INTERNATIONAL PACKAGING EXHIBITION 2026

TOKYO PACK 2026

OCT.14~16, 2026 TOKYO BIG SIGHT



Innovative Packaging Technology
~ The link between our future planet and generations ~

Exhibition Information

TOKYO PACK 2026: The Ultimate in Japanese
Packaging Technology & Science

OCT.14~16, 2026 TOKYO BIG SIGHT

10:00a.m. - 5:00p.m.

Admission is free for overseas visitors

Register here



TOKYO PACK is Asia's premier international packaging exhibition showcasing all related to packaging including distribution, sales, consumption and recycling. It's the world's leading comprehensive packaging show.

Japan Packaging Institute (TOKYO PACK Secretariat)



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East
7

East
7

East
7

East
8

- ## Link Space

East
8

East
7

The diagram illustrates the CLOMA waste management system, centered around a large green arrow pointing clockwise. The flow is as follows:

- Government (METI/MOE/MAFF)** and **System design, international negotiation** (led by **NGOs** with **Research and awareness-raising**) provide the initial framework.
- Material manufacturers** (with **Material development**) and **Recyclers** (with **Recycled material production**) are part of the initial stage.
- The flow continues to **Container manufacturers** (with **Container development**) and **Brand owners** (with **Product design**).
- From there, it goes to **Retailers** (with **Sales and in-store collection**) and **Consumers** (with **Sorted waste disposal** and **Littering ban**).
- The waste then moves to **Municipal Members** (with **Sorting and collection**), which includes a list of cities: *Aizuwakamatsu City, Kanazawa City, Yokohama City, Osaka City, Kanagawa Prefecture, Kobe City, Wakayama Prefecture, Kitakyushu City, Hiroshima Prefecture, and Wakayama City*.
- Finally, the waste is processed by **Recyclers** (with **Recycled material production**) and **Material manufacturers** (with **Material development**), completing the cycle.

Other stakeholders include **CLOMA members Partners** (with **Machinery manufacturers** and **Machine design**) and **Trading companies/consulting firms** (with **System design**).

Industry associations (with **Industry standardization**) are also involved.

463 members, As of June 2026



Operating Dates: October 14-16
 Departures from Kokusai-Tenjijo Station 9:40-16:25
 Departures from Tokyo Big Sight 9:50-16:35
 *Final day: Until 16:00 p.m.

East
3

A photograph of the Packaging Academicia exhibition booth at the 2015 Asia Pacific Packaging Congress. The booth features a large blue banner at the top with the text "Packaging Academicia". Below the banner, there are several display panels and a laptop on a table. Two men in business attire are standing in front of the booth, engaged in conversation. The background shows other exhibition booths and a large hall.



East Exhibition Hall

East Hall
8

Seminar Room B

East Hall
3

East Hall
2

East Hall
1

East Hall
7

East Halls
4,5 & 6
(Under
Renovation)

Due to major renovation work at Tokyo Big Sight, TOKYO PACK 2026 will be held on a smaller scale. TOKYO PACK 2028 will return to its usual size.

Link

Galleria

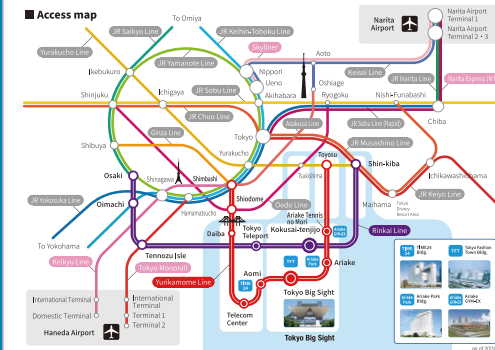
Conference Tower

Conference Tower 6F

Big S

2.9

■ Access map



TOKYO BIG SIGHT <https://www.bigsight.jp/english/>